



Electricity Facts Label (EFL)

Bulb
Simply-Flex
AEP Central
September 1 2020

Electricity price

Average monthly use:	500 kWh	1,000 kWh	2,000 kWh
Average price per kWh:	10.3¢	9.9¢	9.7¢

Bulb energy charge:
5.15¢ per kWh

AEP Central delivery charges:
\$4.27 per month
4.29¢ per kWh

Your average price per kWh will vary depending on your actual usage. The average excludes any non-recurring charges from the TDU fees, state and local sales tax, the PUC assessment and gross receipts reimbursements.

The average prices shown above include the energy charges and AEP Central recurring charges (per month and per kWh). TDU charges will be itemized separately on your bill. Excluding price changes allowed by law or regulatory action, this price is the price that will be applied during your first billing cycle. This price may change in subsequent months at the sole discretion of Bulb. Please review the historical price of this product available at www.bulb.com and 1-833-439-2852.

Other key terms and questions

Paperless billing: this plan requires that you receive all bills and communications through e-mail.

Active payment method: this plan requires that you maintain a valid payment method on file. Failure to do so may result in termination of your contract and disconnection of your electric service. See the Terms of Service for more information.

See Terms of Service statement for a full listing of fees and other terms.

Disclosure chart

Type of product	Variable
Contract term	Month-to-month
Is there a termination fee or any fees associated with terminating service?	No
Can my price change during the contract period?	Yes
If the price can change, how will it change and by how much?	The price applied in the first billing cycle may be different from the price in this EFL if there are changes in TDU charges; changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads; or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside our control.
What other fees may I be charged?	These rates do not include nonrecurring fees from your distributor. More information is available in the pricing section of your Terms of Service.
Is this a pre-pay or pay in advance product?	No
Does Bulb purchase excess distributed renewable generation?	No
Renewable Content	This product is 100% green energy.
Statewide average for Renewable Content	20.7%

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www.bulb.com • hello.texas@bulb.com

1-833-439-2852 • 9am to 6pm

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